REFER A FRIEND REFERRAL FORM

AMERISERV®
BANKING FOR LIFE

REFERRING/EXISTING CUSTOMER:

NAME:
ADDRESS:
CITY: STATE: ZIP:
PHONE: EMAIL:

NEW CUSTOMER:

NAME:
ADDRESS:
CITY: STATE: ZIP:
PHONE: EMAIL:
ACCOUNT TYPE OPENED: DATE:

INTERNAL BANK USE ONLY

DATE OF DEPOSIT:
EMPLOYEE AUTHORIZATION/TELLER STAMP:

See Reverse side for Terms & Conditions.

AmeriServ® Refer-A-Friend
Terms and Conditions

DEFINITIONS
- "REFERRER" refers to an existing AmeriServ Bank customer referring a new personal banking customer to AmeriServ Bank.
- "REFERRED PERSON" refers to a new customer being referred to AmeriServ Bank by the REFERRER. This person will be considered a "new customer" only if they have not held any open, active account with AmeriServ Bank within the previous 180 days.
- "DDA ACCOUNT" refers to a personal Demand Deposit Account. Personal Demand Deposit Accounts include checking, savings, and money market accounts held by an individual person or persons, and not in the name of a Business, Trust, Estate, or other entity.
- "LOAN" refers to any personal lending product offered by AmeriServ Bank.

GENERAL PROGRAM REQUIREMENTS
The AmeriServ Refer-A-Friend program is open to customers of AmeriServ Bank 18 years of age or older. Employees of AmeriServ Bank or its affiliates and their families are not eligible to participate. A 1099 will be issued to any customer exceeding $600 in referral payments in one calendar year. By presenting the referral form, the REFERRED PERSON grants permission to AmeriServ to disclose to the REFERRER that the account has been opened, and the referring customer acknowledges that the form contains the information necessary to receive the referral payment. Offer may be discontinued at any time.

REFERRER REQUIREMENTS
REFERRER will earn a $50 cash bonus for each person referred to AmeriServ Bank who does not already have an AmeriServ Bank DDA ACCOUNT or LOAN, opens a new DDA ACCOUNT or LOAN, and completes all other requirements within the time specified for qualification in the program.
To make the referral: REFERRER must complete and submit the AmeriServ Refer-A-Friend form via the electronic form found at ameriserv.com/referafriend, or complete and submit a printed form to a branch location. A form may be completed on behalf of a REFERRER by an authorized AmeriServ employee.
To be eligible for payment: REFERRER account must remain open and in good standing until the REFERRED PERSON completes all program requirements. Cash bonus will be deposited to the REFERRER's AmeriServ DDA ACCOUNT within thirty (30) days after the sixty (60) day requirement has been met. If the REFERRER does not have an AmeriServ DDA ACCOUNT, a check will be issued to the REFERRER for the cash bonus.

REFERRED PERSON REQUIREMENTS
REFERRED PERSON account opening subject to all normal requirements.
REFERRED PERSON will earn a $50 cash bonus for their first account opened at AmeriServ Bank. Furthermore, the REFERRED PERSON can earn an additional cash bonus deposit of $25 each for completing any or all of the following within sixty (60) days of first account opening: 1) provide AmeriServ Bank with a valid email address; 2) enrollment in online banking; 3) receipt of at least one direct deposit to the new account totaling at least $250; and 4) request and activation of a VISA® debit card. The total a REFERRED PERSON can earn is $150 on a new DDA ACCOUNT or $100 on a new LOAN.
To be eligible for payment: an eligible AmeriServ Refer-A-Friend form must have been submitted by a REFERRER or competed by an authorized AmeriServ employee *prior to* the REFERRED PERSON opening an account. The REFERRED PERSON's account must remain open and in good standing for a minimum of sixty (60) days. Cash bonus will be deposited to the REFERRED PERSON's AmeriServ DDA ACCOUNT within thirty (30) days after the sixty (60) day requirement has been met. If the REFERRED PERSON does not have an AmeriServ DDA ACCOUNT, a check will be issued to the REFERRED PERSON for the cash bonus.