

# WCCA's ASSET ALLOCATION PROGRAM

## Highlights of the WCCA's Asset Allocation Program

The West Chester Capital Advisors Asset Allocation Program combines the attributes of quantitative, technical and fundamental research of WCCA. We developed the Strategic and Tactical model portfolios to help address the investment needs of institutional and high net worth individuals. The program includes ten distinct model portfolios utilizing investments which meet a wide range of investment objectives.

## What the Program Includes:

- An investment plan based on your risk profile, time horizon and financial goals.
- Proprietary tactical and strategic asset allocations developed by WCCA in model portfolios that reflect six different investment objectives: Conservative Fixed Income, Intermediate-Term Fixed Income, Conservative Growth & Income, Balanced Growth & Income, Capital Appreciation, and Long-Term Equity Growth.
- Quarterly newsletter with our Outlook and Strategy for the equity and fixed income markets.
- Quarterly performance reporting and calling initiative.

**The WCCA Asset Allocation Program helps substantial private and institutional clients develop model portfolios to meet their investment objectives.**



# WCCA'S TACTICAL ASSET ALLOCATION PROGRAM

**Our program is a disciplined, time-tested, results-proven method of allocating assets.**

## Tactical Asset Allocation

Tactical asset allocation can be non-diversified across asset classes during periods of market instability. Contrary to the passively executed strategic asset allocation program, the tactical goal is designed to manage and mitigate risk by reducing or eliminating exposure to asset classes possessing long-term, below average expected returns.

As the name implies, a tactically structured portfolio can at oftentimes include only a single asset class such as cash equivalents. Under normal conditions though, the tactical based model emulates the strategic counterpart with multiple asset classes designed to achieve the long-term asset allocation objective. The weights of the various asset classes are pre-determined and the portfolio is periodically rebalanced to ensure that the asset class weights reflect that pre-determined level of exposure. However, the Tactical Allocation Models will occasionally deviate from the strategic weights in order to add value. The emphasis here is to preserve wealth by reducing exposure to risk assets when conditions warrant such an action.

This emphasis on preserving wealth/value through tactically allocating assets is an acknowledgement that the weights assigned to each asset class are the major drivers of portfolio performance. The Tactical approach is designed to add value in a favorable market environment and preserve wealth/value when conditions dramatically erode.



Disclosure:

The Tactical Asset Allocation is a model portfolio managed by West Chester Capital Advisors, Inc. whose principal investment strategy involves investing in mutual funds according to investment objectives. Mutual Funds involve risk including the possible loss of principal. Domestic economic growth and market conditions, interest rate levels, and political events are among the factors that can affect the mutual funds in which the portfolio invests. Investments in bonds are subject to interest rate, credit and inflation risk. The information provided does not take into consideration specific investment objectives, financial situation, and the particular needs of any specific person. The materials presented do not constitute any representation as to the suitability or appropriateness of any security, financial product or instrument. There is no guarantee that an investment in any program or strategy discussed will be profitable or will not incur loss. The decision to invest in the Funds should be carefully considered. The unit values for the Funds will fluctuate, and investors may lose money. Past performance is no guarantee of future results. West Chester Capital Advisors, Inc. is a registered investment adviser and wholly owned subsidiary of AmeriServ Financial Bank.

